

**Eastern Kentucky University
Student Government Association
Elections Campaigning Rules and Regulations**

*Ratified by branches of SGA in Spring 2007
Approved by the SGA Advisory Board on May 4th, 2007*

**Article III
Election Process**

Section B. Campaigning

1. Executive Slate

- a. Spending limits shall be one thousand dollars per slate.
- b. All purchases and services must have a valid receipt confirming the cost. These receipts must be available at the request of the ECC.
 1. A service is defined as support of a non-material nature given to a candidate from a non-agent.
 2. A purchase is defined as any monetary expenditures used to further the candidates campaign.
 3. Expenditures such as but not limited to Mileage beyond Richmond and personal property should be estimated.
- c. Active Campaigning begin at the conclusion of the candidate informational meeting.
- d. There shall be no active campaigning on the main floor of the Powell Student Center while manual election polls are open for any elections.
 1. Active campaigning is defined as any written or verbal propaganda. Examples include, but are not limited to speeches, tee shirts, buttons, and other campaign material.
 - a. Active campaigning does not exclude non-agents from wearing campaign propaganda.
 2. Main floor is defined as the floor the SGA office is located on excluding Stairwells. Campaigning may be conducted in the Powell Cafeteria and Food Court.
- d. For fall elections there will be no active campaigning within 25 feet of any Manual election poll.
 1. Active campaigning is defined in Article III Section B. 1.C.1.

- d. There shall be no verbal or written campaigning at anytime within any computer lab. For the purpose of these rules, a computer lab shall be defined as any public area on university owned property with more than one computer in a ten-foot radius. Candidates and agents of candidates are encouraged to avoid such areas on Election Day. If a candidate must be in a computer lab on Election Day they are advised to contact the ECC prior to Election Day by written correspondence. Candidates should avoid discussing the subject of the SGA election in computer labs on Election Day.
- e. The Student Government Association office MAY NOT be used for any campaigning. No campaign materials may be hung within the office complex, nor may any property of the SGA Office be used in creating campaign propaganda.
- g. Both members of the Presidential slate and Vice Presidential candidates of RLC and SAC must attend and participate in a debate sponsored by the Elections Committee on the appropriate date and time as prescribed by the ECC. Failure to attend and participate in the debate may result in removal from the Ballot without a complaint being filed. This action requires a majority vote of the Election Committee. This removal can be appealed to the Student Court.
- g. All campaign materials **MUST** be removed from university property within 78 hours following the elections. A \$50.00 penalty will be imposed to candidates who fail to follow this rule. Penalties will be paid to SGA General Fund.
- h. Opponents' campaign material may not be defaced or removed by candidates or agents of any candidate.
- i. All candidates must declare in writing the name and contact information of all agents of their campaign prior to the use of such agents in campaigning. Candidates are responsible for the conduct of their agents. This information will be kept confidential unless needed for complaint procedures
- j. There shall be a limit of two banners endorsing each slate or candidate to be hung off the Powell Student Center.
- k. There shall be a limit of up to 20 yard signs per slate.
- l. All University regulations must be followed in campaigning. Failure to follow university regulations may constitute removal and will not preclude other University Sanctions.
 - 1. Specifically, Door to Door campaigning in residence halls is prohibited.

2. Vice Presidents Race

- a. Vice President for Student Activities and Vice President for Residence Life elections shall be conducted in the same manner as the Executive Slate election, as per Article III, Section B.1. with the following exception:

1. Spending limits shall be four hundred dollars for each Vice Presidential candidate.

3. Senate Race

- a. Student Senate elections shall be conducted in the same manner as the Executive Slate election, as per Article III, Section B.1. with the following exception:

1. Spending limits shall be one hundred dollars for each Senate candidate.

- b. A number of freshmen as determined by Senate bylaws and SGA Constitution will be elected to the Senate during the first 4 weeks of the Fall Semester. This election will be administered by the Executive Vice-President under the supervision of the President. Complaints should be filed with the SGA Ethics Administrator and appealed under the same process as stated in Article IV of these Bylaws, to the President or their designee who will act as the elections committee. The Executive Vice-President cannot serve in this position. No run off election will take place, and ties will be decided by lots. If the required freshmen are not on the ballot and no freshman candidate receives 12 write in votes the Executive Vice-President will appoint them in concert with the Constitution and Senate Bylaws.

1. A freshman is defined as a person registered at Eastern with less than 12 credit hours completed at Eastern Kentucky University at the time of the election as per their official ECU transcript.

2. All freshman must be admitted to the University through clear admission and be able to attend all Senate Meetings.

4. Student Activity Council Race

- a. This election shall be conducted in the same manner as the Executive Slate as per Article III Section B.1 of these Bylaws. With:

1. Spending limits shall be one hundred dollars for each Student Activity Council candidate.

5. Residence Life Council Race

- a. This election shall be conducted in the same manner as the Executive Slate as per Article III Section B.1. Except it shall occur, when possible, in concert with the Fall Freshman Senator Elections and Hall council elections. The following exception will also apply:

1. Spending limits shall be one hundred dollars for each Residence Life Council candidate.

b. RLC elections will be conducted by the Vice-President for RLC or their designee under the supervision of the President or their designee. Complaints should be filed with the SGA Ethics Administrator and appealed under the same process as stated in Article IV of these Bylaws, except the President or their designee will act as the Elections Committee. The Executive Vice-President cannot serve in this position. RLC elections should be conducted in the same manner as Senate Elections except they need not be conducted using an online system.